



PROJECT RAMP
COMMUNITY FOUNDATION FOR RAMP

FOR IMMEDIATE RELEASE

Contacts: Deana Combs, Project RAMP Coordinator, Community Foundation of Northern Kentucky
(859) 525-1128 or Deana.Combs@cfnky.org
Gina Douthat, Director of Communications and Development, Transit Authority
Of Northern Kentucky, (859) 814-2125 or gdouthat@tankbus.org

Project RAMP application deadline extended to July 21, 2014

Fort Wright, KY. June 12, 2014—Residents of Boone, Campbell and Kenton counties using Northern Kentucky’s Regional Area Mobility Program (RAMP) may apply to receive financial assistance for special transportation services from the Transit Authority of Northern Kentucky (TANK) for the second half of 2014. Deadline for these applications has been extended to July 21, 2014.

Formed in 2012, Project RAMP awards financial assistance to registered and qualified users who need help funding their RAMP transportation. Riders must qualify for RAMP under the Americans with Disabilities Act and be approved through the TANK qualification procedures as well as demonstrate certain levels of economic disadvantage under federal poverty guidelines.

While the fare for the service is approximately \$2.50 a ride, Project RAMP rider Brenda Bowen of Florence, KY says having just a little help to pay for her transportation is priceless.

“(Project RAMP) really makes a difference when you are on a fixed income to be able to get around,” said Bowen.

The inspiration for Project RAMP came from TANK employees and board members wanting to give back to the people they serve every day and understanding the importance of maintaining independence and making travel possible for RAMP passengers.

“Project RAMP makes it possible for riders to not have to limit themselves from needed transportation services because of financial constraints thereby maintaining a better quality of life,” said Gina Douthat, Director of Communications and Development for TANK. “Our RAMP riders often have multiple health conditions and may need many doctor visits, for example, and having to cut back on those visits can impact their health. Project RAMP can help bridge that gap.”

The Community Foundation of Northern Kentucky administers the Project RAMP fund, supports the application process and welcomes additional private support and donations.

“TANK employees see these riders every day, know them like family, and take care of them like family with Project RAMP. We have been so inspired by their generosity and caring,” said Cynthia Lawhorn Williams, CEO of the Community Foundation of Northern Kentucky, “They (TANK Employees and Board Members) are role models for the Northern Kentucky community. When they could have looked the other way, they decided to help the people they care for every day. They are an inspiration for all of us.”

Heritage Bank provides a special fee-free account to collect funds for Project RAMP, ensuring that 100 percent of donations are applied to the Project RAMP fund.

“Heritage Bank is pleased to serve the Northern Kentucky community and TANK by having a special account available for Project RAMP,” said Lee Scheben, Senior Vice President for Heritage Bank. “All Heritage Bank locations are able to accept contributions, and we are glad to partner with TANK in this effort,” Scheben said.

Applications for Project RAMP 2014 are now being accepted through July 21, 2014 and are available on the TANK website at www.tankbus.org/projectramp.aspx or at www.cfnky.org, or email projectramp@cfnky.org or call 859-525-1128.

To make a tax-deductible donation, contributions may be made at any Heritage Bank location or via the Project RAMP website. Checks can also be mailed to: Project RAMP c/o The Community Foundation of Northern Kentucky at 4890 Houston Road, Florence, KY 41042.

Photo 1: RAMP rider, Brenda Bowen receives her 2014 award from Cynthia Williams, CEO of Community Foundation of Northern Kentucky, (left) and Deana Combs, (Right) Project RAMP coordinator.

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